Alf Dobbert-Baums
Selchower Str. 13
12049 Berlin
born 16.11.1970, married with children

Teamflow (employed)

July 2024-October 2024

Scrum Master

Employed as a Scrum Master –although short lived due to the weak order situation– my focus lied on improving team collaboration. I initiated a regularly Team Retro, where the team of Scrum Master explored possible improvements in their communications. I also tried to revive the knowledge transfer between the different Scrum Masters through a regular meeting.

- ▷ Knowledge Transfer: Scrum@Hardware
- ▷ Retro with the team in Ruanda and Vietnam
- ▷ Guidance for a new employee

Verti (employed)

November 2019-July 2024

Scrum Master

Although hired as a business analyst, I was entrusted by management of optimising the software development process (Organisational Design, see *Certificates*). For this purpose, I worked with one external consultant whose focus was surveying the employees. I designed different workshop formats to work out the pain points and dysfunctions of the current software development process with the whole IT Software Development Department (Business Analysts, Developer and Tester). We created a new development process. This new process was very similar to Scrum. The IT Director decided to go all in with Scrum and asked me to become a Scrum Master.

- ▷ Conception and moderation of group workshops of the different areas (demand, development and test) for the purpose of workflow optimisation
- ▷ Implementation of Scrum (ongoing)
- ▷ Consulted management in agile methods
- ▷ Established different Communities of Practices
- ▷ Introduced meaningful metrics
- ▷ Introduced 2 weeks release cycles

Inviqa (employed)

May 2018-November 2019

Business Analyst

As a Business Analyst, I was a proxy product owner for the client. I analyse and document business goals on the business side. Through story mapping or feature mapping, I generate requirements and translate them understandably into Jira tickets as user stories and acceptance criteria. I prioritise epics in the backlog. I act as a liaison between the client and the technical project participants.

- ▷ Execution of "Discoveries" including Business Goals Definition, Stakeholder Map, Risks Map, Feature Map, Workflow
- ▷ Leading retrospectives (co-located teams)

Bosch Siemens home appliances

2016-2017

Usability Consultant (freelance)

The task for the Product Laundry and Care department was to transform the department's rough ideas for the HomeConnect app into user interface requirements and to present these to the steering group along with the effects, limitations and alternatives.

▷ Description of the user flow with the help of UML diagrams
▷ Technical description of the Graphical User Interface
▷ Development and presentation of alternatives

Mercedes-Benz Germany

2015-2016

Project Manager (freelance)

The project served to transform an old campaign management tool for marketing that was reaching its performance limits to a new, faster, more resilient and versatile campaign management tool.

▷ Control of process participants (internal and external service providers, remote and in-house)
▷ Recording of requirements, KPIs, timelines
▷ Moderation of expectation analysis workshops
▷ Conception, implementation and moderation of workshops lasting several days

Daimler TSS GmbH

2011-2015

Organisational consultant (freelance)

The goal of the project was to ensure sufficient licensing of the software used within the Daimler Group. I supported Daimler TSS GmbH, which was entrusted with the task within the group, in recording the respective processes in workshops and documenting and optimizing them with the help of event-driven process chains (EPK).

▷ Designing and conducting interviews, also by telephone, for the purpose of optimizing processes
▷ Co-moderation of process analysis workshops
▷ Modeling of processes in ARIS as event-driven process chains (EPK)

Requirements Engineer (freelance)

For the Mercedes Benz website as well as for the project "Car Configurator" I worked as a requirements engineer to collect and describe the business requirements according to the Daimler "Houston" standard.

▷ Interview of the departments
▷ Detailing and coordination of requirements from the specialist departments
▷ Discussion/facilitation of surface design workshops with stakeholders.
▷ Develop configuration concept
▷ Creation of specifications according to J2EE

Usability Consultant (freelance)

The dialog specification for an internal tool of Daimler AG included the detailed description of each dialog component (e.g. action, reaction, content as well as references to the data model).

▷ Description of the high level user flow (visualizations with UML diagrams)
▷ Agile approach
▷ Coordination of content between the specialist departments and the technical departments
▷ Creation was model-based and in English language with the tool DOORS
▷ Development of a binding vocabulary for further processing and documentation

Older Projects or Employments

Company	Role	Duration
Toyota Credit Bank Ltd.	Usability Consultant	2010 - 2011
Questico AG	Product Manager	2009 - 2010
Volkswagen AG	Usability Consultant	2006-2007
Sony NetServices Berlin	Project Manager	2001-2005
Sony NetServices Salzburg	Head of Concept&Design	2000-2001
amazon.com	Intern	1998-1999

Certificates&Other

▷ 2024 Registered Scrum@Scale Practitioner, Gereon Hermkes
▷ 2024 Registered Scrum Master, Registered Product Owner
▷ 2023 Co-Organised LeSS Conference in Berlin
▷ 2023 Certified LeSS Practitioner, Robert Briese, Wolfgang Steffens
▷ 2023 "Führen durch Fragen", Sadjak Training
▷ 2018 **Mediator** certificate
▷ 2017 Certificate as Professional **Scrum Master** and Professional **Product Owner** by scrum.org
▷ 2015 Certificate after 1,5 years of training to become a **Systemic Organisational Designer** at Artop - Institute at Humboldt University.
▷ 2002 Certificate **"Project Management"**
▷ 2001 Certificate **"Leading, Coaching, Employee Discussions"**
▷ 1997 **Master of** Religious Studies and Theater Studies

Special knowledge

▷ **Business English** spoken and written: **business fluent**
▷ I speak **French** so làlà - I would like to practice it more.
▷ 8 years voluntary management of a day care center

Berlin, 2024